

NEW CARS REGISTRATION COMPARISON

December, 2010

		month sales 2010	month sales 2009	change 10 vs 09	YTD sales 2010	YTD sales 2009	change 10 vs 09
EUROPE	BRAND						
	ALFA ROMEO	3			29	7	314.29%
	ASTON MARTIN	3	3		12	22	-45.45%
	AUDI	29	50	-42.00%	521	444	17.34%
	BENTLEY	2	1	100.00%	22	21	4.76%
	BMW	34	31	9.68%	816	959	-14.91%
	CITROEN	28	25	12.00%	357	271	31.73%
	DACIA	17	20	-15.00%	332	223	48.88%
	FERRARI						
	FIAT	14	2	600.00%	143	60	138.33%
	JAGUAR	7	12	-41.67%	188	195	-3.59%
	LADA	3	2	50.00%	40	48	-16.67%
	LAMBORGHINI		2		2	3	-33.33%
	LANCIA	2	5	-60.00%	16	5	220.00%
	LAND ROVER	13	22	-40.91%	271	208	30.29%
	MASERATI	1			26	14	85.71%
	MAYBACH						
	MERCEDES	45	54	-16.67%	742	667	11.24%
	MG						
	MINI	1	1		80	69	15.94%
	OPEL	10	3	233.33%	122	85	43.53%
	PEUGEOT	92	84	9.52%	970	1,486	-34.72%
	PORSCHE	23	29	-20.69%	335	272	23.16%
	RENAULT	59	92	-35.87%	1,145	1,496	-23.46%
	ROLLS ROYCE						
	ROVER						
	SAAB		2		9	39	-76.92%
	SEAT	31	53	-41.51%	472	567	-16.75%
	SKODA	23	14	64.29%	166	183	-9.29%
	SMART	4	1	300.00%	25	32	-21.88%
	VOLKSWAGEN	27	67	-59.70%	691	584	18.32%
	VOLVO	6	5	20.00%	79	69	14.49%
S.T. 1 EUROPE:		477	580	-17.76%	7,611	8,029	-5.21%
JAPAN	DAIHATSU		39		179	294	-39.12%
	HONDA	71	28	153.57%	757	942	-19.64%
	INFINITI	25	34	-26.47%	238	266	-10.53%
	LEXUS	5	20	-75.00%	88	207	-57.49%
	MAZDA	33	41	-19.51%	946	645	46.67%
	MITSUBISHI	82	127	-35.43%	1,287	945	36.19%
	NISSAN	471	812	-42.00%	5,663	6,924	-18.21%
	SUBARU	10	34	-70.59%	206	186	10.75%
	SUZUKI	45	29	55.17%	438	334	31.14%
	TOYOTA	100	189	-47.09%	3,103	4,463	-30.47%
S.T. 2 Japan:		842	1,353	-37.77%	12,905	15,206	-15.13%

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KOREA	HYUNDAI	366	304	20.39%	4,152	2,378	74.60%
	KIA	562	554	1.44%	6,494	3,922	65.58%
	SAMSUNG					1	
	SSANG YONG	1			18	17	5.88%
S.T. 3 Korea:		929	858	8.28%	10,664	6,318	68.79%
USA	CADILLAC	17	10	70.00%	176	134	31.34%
	CHEVROLET	133	133		1,338	1,369	-2.26%
	CHRYSLER		5		9	69	-86.96%
	DODGE	1	7	-85.71%	40	71	-43.66%
	FORD	8	12	-33.33%	146	116	25.86%
	GMC	8	71	-88.73%	141	424	-66.75%
	HUMMER	2	1	100.00%	29	61	-52.46%
	JEEP	23	9	155.56%	118	78	51.28%
	LINCOLN				1	2	-50.00%
	MERCURY						
S.T. 4 USA:		192	248	-22.58%	1,998	2,324	-14.03%
China	BRILLIANCE	2			14		
	CHANA				1	2	-50.00%
	CHERY	3	13		186	259	-28.19%
	GEELY	1	3	-66.67%	32	23	39.13%
	MAPLE				1	3	-66.67%
	ZOTYE					8	
S.T. 5 China		6	16	-62.50%	234	295	-20.68%
Other	MAHINDRA						
	PERODUA					5	
	PROTON						
	TAVRIA						
S.T. 6 Others						5	